TO PERSONS INTERESTED IN SUBMITTING IDEAS TO NIKE, INC.

You are receiving these Idea Submission Guidelines, and the attached Idea Submission Agreement, because you have asked that NIKE consider an idea you would like to submit.

As you might be aware, NIKE has a large and prolific creative and technical staff dedicated to developing new and innovative products in the sports and fitness arena. NIKE also works collaboratively with a number of vendors and consultants, each of whom also conduct extensive R&D efforts on behalf of NIKE. Given the breadth and depth of these internal and external efforts, it is always possible that a NIKE employee or consultant is working on or has already developed the very idea you would like to submit to NIKE. It is also possible that NIKE employees or consultants may later develop an idea similar or even identical to the one you submit to NIKE, even without having access to your submission, or that your idea has been or will be suggested by another submitter. It is also possible that your idea might already be disclosed in prior publications or might already be in public use.

Therefore, to avoid potential misunderstandings that could arise out of such situations, it is NIKE’s practice not to receive or consider any new product ideas or other submissions on a confidential basis. In other words, NIKE will not promise to keep your submission confidential, nor will NIKE promise to use your submission, nor will NIKE promise to compensate you if it does use your submission. No NIKE employee has authority to enter into a verbal confidentiality agreement with you, and only a written agreement signed by a duly authorized NIKE employee will create an obligation on NIKE’s part to maintain the confidentiality of any information, or to pay for the use of such information. These conditions govern all information contained in your submission, as well as any subsequent communications (written, electronic or verbal) you may have with NIKE.

Please also notice that NIKE will only consider ideas that are described and claimed in an issued utility patent or utility model, or a non-provisional utility patent application that has been filed with an appropriate governmental agency. If you have not filed an application for a utility patent covering your idea in at least one country, you must do so before NIKE will consider your submission. NIKE will not consider submissions of designs (including design patents), artwork, advertising, marketing suggestions, copyright registrations, slogans, logos, brands, trademarks, or similar matters.

Finally, please understand that NIKE cannot promise to return any materials you may choose to provide. You should avoid submitting any materials you cannot easily duplicate or otherwise replace.

These conditions are intended solely to protect NIKE. Therefore, NIKE strongly urges you to consider consulting with a lawyer before proceeding further. You may also want to review the United States Patent and Trademark Office website for additional information on the patent process at [www.uspto.gov](http://www.uspto.gov). If, after consideration, you would like to proceed under these conditions, please send the following items to the “Idea Submissions” address provided below:

1. A signed and dated NIKE Idea Submission Agreement;
2. Your issued utility patent or utility model, or your filed utility patent or utility model application and a copy of your filing receipt (in English or translated into English); and
3. (Optional) Prototypes relating to your patented (or patent-pending) idea you would like NIKE to consider on a non-confidential basis.

Submissions lacking either item (1) or (2) are not reviewed. Please mail your submission to:

Idea Submissions
Legal Department
NIKE, Inc.
One Bowerman Drive,
Beaverton, Oregon 97005

Sincerely,
NIKE, Inc.
Idea Submission Agreement

This agreement has been prepared for NIKE's benefit and protection. NIKE strongly urges you to consult with a lawyer before signing this agreement.

I, ___________________________ (please print your full name), an individual presently residing at ____________________________ (please provide your street address, city, state, zip), hereby request that NIKE consider my idea submission. I understand that NIKE will only consider my idea submission in accordance with the terms set forth in this Idea Submission Agreement ("Agreement") and the attached Idea Submission Guidelines, and I understand that by submitting my idea I am representing and warranting to NIKE that I agree to and accept these terms. In particular:

I represent to NIKE that:

1. I am the owner of all right, title and interest in the issued utility patent or registered utility model, or the field application therefore, that I desire to submit to NIKE.
2. I have read the Idea Submission Guidelines attached to this Agreement and have had the opportunity to consult with an attorney regarding the Guidelines and this Agreement, if I so desired.
3. I have not relied, and will not rely, on representations by any NIKE employee that contradict the terms of this Agreement.
4. I am at least 18 years of age.

I understand and agree that:

1. This Agreement applies to my initial idea submission, and all other information I have provided or later provide to NIKE, whether orally, electronically, in writing, or in the form of a physical object (collectively, my "Submission").
2. NIKE is not obligated to keep confidential the information contained in my Submission, or any information I present in later communications with NIKE.
3. NIKE is free to test, evaluate, use and commercialize any ideas (including physical objects) disclosed by me – whether in my Submission or in other communications – for any purpose whatsoever and without compensation to me, except as prohibited by the patent laws of the United States or any applicable foreign jurisdiction.
4. I do not have a confidential, fiduciary or other relationship with NIKE, and no such relationship can arise in the absence of a written agreement signed by a duly authorized NIKE employee.
5. No NIKE employee has authority to enter into a verbal confidentiality agreement or otherwise vary the terms of this Agreement except through a writing signed by a duly authorized NIKE employee.
6. NIKE is in no way obligated to return to me any documents, items or other materials I provide to NIKE.
7. Any disputes that arise between NIKE and me regarding this Agreement or NIKE's use of my submissions will be governed by Oregon law (without regard to its conflict of laws provisions), and venued in the state or federal courts of Oregon.

By signing this Agreement, I agree to and accept the terms set forth above. I understand that NIKE's consideration of my Submission, and any other information I may choose to disclose, is expressly conditioned on the representations and agreements I have made in this Agreement.

_________________________ Date: __________________________  Nike, Inc.
(Signature)